



Overview:

Live Nation the premiere source for tickets to Concerts, Plays, Sports and more is now offering marketers the unique opportunity to include 3rd party inserts in printed event tickets purchased from a Live Nation Call Center or Internet site. Tickets are mailed via overnight delivery systems and advertisements will be included within the ticket envelope.

Total Circulation:

3,945,000

Formats:

Standard Printed Ticket Ride Along: Packages are sent to customers who have opted to receive their tickets via first class mail as opposed to printing them from home. Maximum size is 3.5" x 7".

Overnight Package Ride Along: 20,000 monthly overnight packages are sent to customers who need to expedite their tickets for upcoming events. Maximum size is 5.5" x 8.5".

Cost:

Standard = \$45/M Overnight = \$70/M

Quantity - Standard Ride Along:

January	300,000
February	350,000
March	350,000
April	400,000
May	400,000
June	325,000
July	225,000
August	260,000
September	245,000
October	270,000
November	225,000
December	355,000
Total	3,705,000

For more information contact:

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