



KOHL'S
expect great things[®]

Kohl's Credit Card Statement Program

Overview:

Kohl's is a family-focused, value-oriented, specialty department store offering quality exclusive and national brand merchandise to customers in an environment that is convenient, friendly and exciting. Kohl's operates approximately 1,160 family-oriented department stores in 49 states and a website. Stores are stocked with everything customers need for themselves and their homes - apparel, shoes & accessories for women, children and men, plus home products like small electronics, bedding, luggage and more.

Kohl's is the #1 retailer in the U.S. of many national brands such as Levi's, Dockers and Columbia.

For the first time ever, Kohl's is allowing 3rd party marketers the opportunity to place inserts inside their billing statements. Your offer will be 100% guaranteed to be seen and viewed by Kohl's Customers receiving their credit card statement.

Total Circulation:

94,800,000 Annually
7,900,000 Monthly

Demographics:

82% Female, 18% Male
45% presence of children

Age Range:

18-24	1.34%
25-34	15.56%
35-44	23.22%
45-59	35.82%
→60	44.08%

HHI Range:

\$50-\$75K	27%
\$75-100K	20%
\$100-\$150K	17%



For more information contact:

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