



#### Overview:

Live Nation the premiere source for tickets to Concerts, Plays, Sports and more is now offering marketers the unique opportunity to include 3rd party inserts in printed event tickets purchased from a Live Nation Call Center or Internet site. Tickets are mailed via overnight delivery systems and advertisements will be included within the ticket envelope.

#### Total Circulation:

3,336,000

#### Formats:

**Standard Printed Ticket Ride Along:** 250,000 packages per month are sent to customers who have opted to receive their tickets via first class mail as opposed to printing them from home. Maximum size is 3.5" x 7".

**Overnight Package Ride Along:** 25,000 monthly overnight packages are sent to customers who need to expedite their tickets for upcoming events. Maximum size is 5.5" x 8.5".

#### Cost:

\$60/M